Contact my Staff

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Meet Wendy Kirkland

I live nowhere near Wall Street—my husband and I actually used to operate a gift shop in a quaint little town called Asheville, North Carolina.

Our gift store was successful, and we always envisioned it as our retirement plan… until one day, disaster struck.

A heavy storm hit our area, and our shop was completely flooded—everything lost, and we had no flood insurance. We were in trouble.

So while I began looking for new ways to make money—a friend introduced me to options trading. Somehow, it just made sense to me, and I got really into it.

Actually, more than that… **I became obsessed!**

I started reading books, watching financial news, taking courses…

Most surprising of all, I got really good. I was beginning to make more money trading than we had ever made in our gift store, so I decided to pursue it full time.

In 2009, I wrote Options Trading in Your Spare Time after successfully trading options for approximately 7 years. I LOVED that my book helped so many people achieve financial independence through trading, just like I had.

In 2010, I created something called the P3 System, a strategy that zeroed in on a chart pattern that pinpointed when a stock was ready to significantly pop up in value.

So while I searched for this guaranteed trading pattern, looking through 1000's of stocks for the newsletter that accompanies the P3, I had one of those "duh!" forehead slapping moments.

Why? Because I couldn't believe I missed seeing something so obvious—something that was right under my nose since I began trading 7 years ago.

(Please Continue…)

My Accidental Discovery…

Let me explain. Back then in my beginning option trading studies, I learned about three trading vehicles. I have taught hundreds of traders about these three instruments to trade:

1) Stocks
2) Indexes, and...
3) ETF or Exchange Traded Funds.

Stocks are obvious; Apple Inc. (AAPL), Google, Pfizer and thousands of others fall into this category. This is where I focused most of my attention during those early trading years.

Indexes are usually funds based on something larger. An example would be the S&P 100 Index (OEX) which is based on only 100 of the top S&P stocks or Volatility Index (VIX) which is a summary Index of the S&P 500.

ETFs, on the other hand, are a basket of stocks that often have a theme or connection. A medical ETF might incorporate stocks from cancer research, medical supply and billing, hospitals, nursing and hospice care companies. Other ETFs might be sector or industry related.

The first ETFs I learned about in those early years were the SPY, DIA, and QQQs. The QQQs is a type of ETF that is essentially a collection of stocks based on a major indice, the NASDAQ.

Embarrassingly, I'd see the scrawl of the QQQs run across the TV screen as I watched the tickers and think, okay, so the QQQs closed up .06 cents for the day. So what! A volatile stock like Apple offers daily moves up or down that can range anywhere from $1-10... with huge profit potential.

And so for 7 years, I traded options on those stocks almost exclusively. Then one day as I was back-testing the P3 System squeeze pattern on stocks and ETFs in different time frames, I made a huge yet accidental discovery…

What I discovered in that moment was that the QQQs have a combination of special elements that make it both lucrative and steadier than most other forms of options trading!

I appreciate your time and as always, I wish you the best,

Sincerely,

Wendy Kirkland

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